



The Journal of Counterterrorism and Security International

MEDIA KIT 2019

33rd Year In Print

IACSP.COM





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WHO WE ARE

The Journal of Counterterrorism and Security International is published by the IACSP. With offices in the United States of America, SE Asia, South America, The United Kingdom, and Australia, the IACSP is the only professional organization with a strong and growing membership base of security professionals actively working to combat World-Wide terrorism.

The International Association for Counterterrorism & Security Professionals (IACSP) begins its 33rd year in 2019 and its' mission of meeting the security challenges facing the world in an era of globalization has not changed. If anything, the IACSP is more determined to confront and educate those who wish to terrorize the free world.

The IACSP believes that all elements of the world's societies must become better educated about the threats of terrorism as a first step toward developing innovative and effective countermeasures to combat these ongoing threats.

The IACSP is founded on the principle that a better informed society will result in a freer one.

MAJOR HIGHLIGHTS

- All members of the US Congress receive a copy
- All FBI Field Offices receive a copy
- All Homeland Security Offices receive a copy
- 900 Government Homeland Security, Military Procurement Offices, and the Pentagon.
- All U.S. Military Bases receive a copy
- A Readership of over 100,000 (A Five Pass-A-Long Rate)*.
- The Journal's articles are placed on Lexis Nexus, the largest information database in the world, and Ebsco International, the largest library data base in the world.
- The Journal's Newstand Circulation is in select major cities including: New York, Washington, D.C. Chicago, and Los Angeles.

CIRCULATION

READERSHIP PROFILE: Our targeted audience is made up of the following: Government, CIA, FBI (All Field Offices), State Dept, DOD, All Homeland Security Offices, Police Chiefs, Members of Congress, Corporate Security Directors of Fortune 500 Corporations, Law Enforcement, Military, Airport Security Directors, Port Authority Officials, Embassy Security Directors, Fire Chiefs (Major cities), Homeland Security Univ. Professors and Hospital Directors. All members of the US Congress also receive a copy.

CONFERENCE CIRCULATION: IACSP Terrorism Trends & Forecasts Symposium, NY, TACOPS EAST, TACOPS WEST, Border Management Technology Conference & Expo, Counter IED, Counterterrorism Expo, London UK, Future Artillery & Mortars, Helicon Summit, Homeland Security Summit, ITOA Annual Conference, Light Armored Vehicles & Stryker Summit, Maritime Homeland Security Summit, Military Vehicles Exhibition & Conference, Non – Traditional ISR, Special Operations Summit, Tactical Vehicles Summit

ADDITIONAL CIRCULATION: Distributed to the attendees of major training organizations to use as an educational tool, i.e. Smith & Wesson Training Academy, CDT Training, SigArms Training Academy, Heckler & Koch Training Academy, U.S. Training Center (Xe), John Jay College, Infragard Training Courses, and the FBI Leadership Conference, ADSI Driving Schools to name a few.

In addition, our publications are EDistributed by LexisNexis whose database, at any given time, is around 3 to 3.5 million users globally, including millions of security professionals, major law firms, and much of Fortune 1000 Plus, the Journal of Counterterrorism & Homeland Security Int'l, is available to over 4,000 IACSP LinkedIn Group members internationally.

READ ON ANY PLATFORM: Read Online (turnpage reading on all platforms) The Journal of Counterterrorism & Homeland Security Int'l is also published at ISSUU.com (which has a large reader base) readable and downloadable on Windows, MAC, iPad, iPhone, Android..etc.



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EDITORIAL SCHEDULE

SPRING ISSUE:

Annual Training Directory
March/April/May

Focus: Surveillance, Detection Equipment, Night Vision, Training Aids, Knives, Laser Sights, Scopes, Targets, Ammunition, Firearms

Bonus Distribution: TACOPS West, Counterterrorism Expo, London UK, Homeland Security Summit, Maritime Homeland Security Summit, Non - Traditional ISR, Tactical Vehicles Summit

SUMMER ISSUE:

Homeland Security Education Directory
June/July/August

Focus: Universities, Colleges, Online Studies and Courses in Electronic Security, Communications and Technical and Tactical Products

Bonus Distribution: IACSP Terrorism Trends & Forecasts, NY, TACOPS EAST, Border Management Summit – North, Border Management Summit – Southwest, Counter IED, Irregular Warfare Summit

FALL ISSUE:

Tactical Robots
Sept/Oct/Nov

Focus: Computer/Computer Software

Bonus Distribution: ITOA Conference

WINTER ISSUE:

Homeland Security Education Directory
Dec/Jan/Feb

Focus: Universities, Colleges, Online Studies and Courses in Electronic Security, Communications and Technical and Tactical Products

Bonus Distribution: Light Armored Vehicles & Stryker Summit, Border Management Technology Conference & Expo, Helicon Summit, Special Operations Summit

EDITORIAL

With chapters worldwide, the IACSP is the only professional organization with a strong and growing membership base of security professionals actively working to combat world-wide terrorism.

REGULARLY COVERED FEATURES:

- Cyberterrorism
- Homeland Security Education and Training
- Homeland Security News
- Tactical Equipment/Training
- Force Protection Equipment
- Corporate Security
- Information Security
- Electronic Security/Access Control
- WMD/NBC Terrorism
- Surveillance
- Physical Security
- HS Legal Matters
- CT Tactical Gear

The Journal of Counterterrorism & Homeland Security International is the flagship publication of the International Association for Counterterrorism & Security Professionals (IACSP), founded in 1986.

The Journal is considered the most credible source of Counter-Terrorism information in print today. Quoted by major news sources including members of Congress, C-Span, Radio, Television and Newspaper journalists, the Journal is always on the cutting edge of analysis and reporting. In addition, all of the Journal's articles are placed on Lexis Nexus, the largest information database in the world.



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ADVERTISING RATES

PRINT MAGAZINE RATES / Quarterly

Full Color Rates*				
	1X	2X	3X	4X
Full Page	\$2850	\$2750	\$2650	\$2195
2/3 Page	\$2295	\$2195	\$2095	\$1955
Half Page	\$1995	\$1945	\$1895	\$1495
1/3	\$1795	\$1745	\$1695	\$1175
1/4	\$1595	\$1545	\$1495	\$1095
<i>Other Rates* Black and White Subtract \$350 from Full Color Rate</i>				
Cover 2	\$3,500	\$3,250	\$3,150	\$2,995
Cover 3	\$2,950	\$2,840	\$2,750	\$2,545
Cover 4	\$3,850	\$3,550	\$3,400	\$3,250

WEB BANNER NET RATES / iacsp.com

	3 Months	6 Months	12 Months	
Horizontal 468x60	\$395 Per Month	\$325 Per Month	\$275 Per Month	

EMAIL NEWSLETTER MONTHLY NET RATES / Monthly

	3 Months	6 Months	12 Months	
Skyscraper 160x600	\$320 Per Month	\$295 Per Month	\$250 Per Month	
Horizontal 468x60	\$300 Per Month	\$275 Per Month	\$225 Per Month	

DUE DATES

Issues	Artwork Due
Spring	March 15th
Summer	June 15th
Fall	Sept 15th
Winter	Dec 15th





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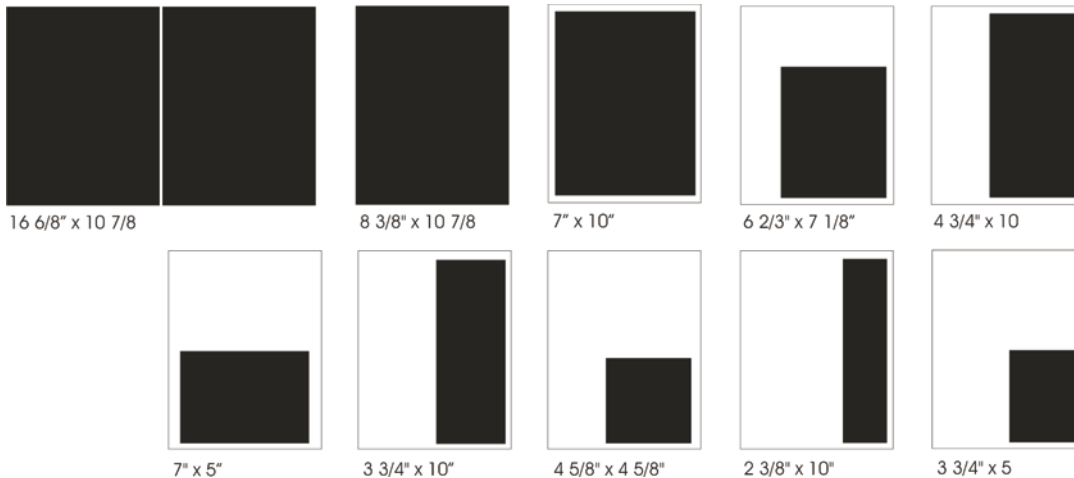
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PRODUCTION

Advertisement Specifications

Size	Orientation	Size in Publication	Submission Size
		Width x Height	Width x Height
2 Page Spread	Bleed	16 6/8" x 10 7/8"	17" x 11"
Full Page	Bleed	8 3/8" x 10 7/8"	8.5" x 11"
Full Page	Non-Bleed	7" x 10"	Same
2/3 Page	Horizontal	6 2/3" x 7 1/8"	Same
2/3 Page	Vertical	4 3/4" x 10"	Same
1/2 Page	Horizontal	7" x 5"	Same
1/2 Page	Vertical	3 3/4" x 10"	Same
1/3 Page	Square	4 5/8" x 4 15/16"	Same
1/3 Page	Vertical	2 3/8" x 10"	Same
1/4 Page	Vertical	3 3/4" x 5"	Same



File Types Allowed:

TIFF	300dpi or higher, CMYK, PC (TIFF's are preferred simply because once they are created they are locked, no shifting and no text problems etc.)
PDF	PRE-PRESS OPTION ONLY
	<i>ALL FILES must follow current standards for pre-press</i>

File Submission

EMAIL FILES TO: Steve Fustero / 571-216-8205 / iacsp1@aol.com

Cover Stock 100lb Influence Gloss, Body Stock 60lb Extraordinary Gloss, Trim Size is 8 3/8" x 10 7/8", Full Color Offered Throughout, Saddle Stitch Binding



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MAJOR HIGHLIGHTS

By Advertising in The Journal of Counterterrorism & Homeland Security Int'l., your company will also become a complimentary member of The International Association For Counterterrorism & Homeland Security International.

As a IACSP member, you will receive the following benefits:

- Free participation in our IACSP Web Ring (Benefit: Increases the number of visitors to your company website).
- One Year subscription to: The Journal of Counterterrorism & Homeland Security Int'l (quarterly)
- One Year subscription to our new IACSP ENews, IACSP's monthly e-newsletter.
- Membership certificate and membership card.
- Discounts on all IACSP products and events.
- Free participation in IACSP's Homeland Security Professional LinkedIn Group (Benefit: Increases The Size Of Your Professional Network).

CONTACT

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